

War of 1812 Bicentennial Peace Garden Trail wins Garden Tourism Initiative of the Year

Toronto, Canada . . . March 15, 2011 . . . A new awards ceremony tradition was started today at the closing event of Canada's Garden Tourism Conference. The Garden Tourism Awards are presented to organizations and individuals who have distinguished themselves in the development and promotion of the garden experience as a tourism attraction.

Michel Gauthier, chair of the Ontario Garden Tourism Coalition, was on hand to congratulate the winners and said, "Given the enormous number of Canadian and American travellers - almost 27 million, as quoted in the latest TAMS report -- who include visiting Canadian gardens among the top ten things they want to do while on a holiday, it's high time that Canada's many and varied garden experiences are recognized as a tourism product."

In the spirit of highlighting Canada and the world's most vibrant garden experiences and Garden Tourism's limitless potential, Canada's Garden Tourism Conference, in consultation with various Canadian and international associations, are proud to announce the first recipients of The Garden Tourism Awards.

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